

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page et al.

Confirmation No.: 8911

Application No.: 09/498,515

Group No.: 3622

Filed: February 4, 2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop: Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Introductory Comments

In response to the Office action dated December 11, 2008 (hereinafter “the Office action”), please consider the following remarks.